

Sustainability Leadership for Businesses

Through this program, leaders learn powerful new strategies for enacting sustainability leadership that positions sustainability as a driver of organizational engagement, innovation, and change-capability. Leaders from all sectors come together for this sustainability conversation.



Learning Outcomes

Our program will enable participants to:

- **Evaluate what has and has not been working** with efforts to take sustainability into the core of your organization
- Learn a powerful new framework for **increasing your sustainability leadership impact**
- **Position sustainability** as a driver for innovation and effectiveness
- **Unleash human potential** through purpose-driven engagement
- **Create pathways for good ideas to come from anywhere** and to take root
- Advance their ability to **make the sustainability business case**
- **Leverage positive social dynamics and social learning** to drive idea flow and organizational learning
- **Deepen the engagement of** the entire leadership system within your organization
- **Engage in meaningful thought partnership** on shared problems and opportunities

Presenters

Our program presenters are selected for their proven track record as engaging, relevant, and cutting-edge sustainability leadership providers. Collectively, this array of thought leaders and practitioners will inspire, challenge, and prepare participants to rise to critical leadership demands to successfully integrate sustainability into business.



The most unique leadership demand of sustainability is the pace, volume, and depth of change it requires. To rise to this challenge there is a profound and immediate need to provide leaders across all sectors with sustainability education that empowers high-impact sustainability leadership.

We seek leaders with an appetite for driving sustainability into the core of their business and mission by unleashing its potential for improving employee engagement, organizational performance and innovation. **We welcome leaders who are new to sustainability, and those who are already fluent in it.** In our selection process we seek to achieve a balance of participants from diverse sectors and we strongly encourage teams.

The crucial mindset we seek is that of wanting to go beyond positioning sustainability as “doing less bad” and moving towards the triple bottom line of environmental, social and economic wellbeing.