



The Foresight + Innovation Lab Agent Biography

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Ed Quevedo directs the Regenerative Design Program within The Foresight+Innovation Lab, a collaborative advisory and creative agency composed of educators, policy innovators, international diplomats, social entrepreneurs, sustainability practitioners, and non-profit leaders working together to build the New Regenerative Economy (NRE). The New Regenerative Economy (NRE) is a [fundamental reframing of the conventional consumer economy](#), grounded on integrity, sufficiency, social justice, and ecological regeneration, rather than consumption, exploitation, and the destruction of ecosystems in the relentless pursuit of profit.

As a senior creative and trusted advisor, he has worked internationally and domestically guiding and advising some of the world's most iconic and highly regarded companies, philanthropies, institutions of higher learning, and civil society organizations. These include: Genentech, Inc., BMW Group AG, Mercedes-Benz USA, Inc., E&J Gallo Wineries, Fetzer Vineyards, RaboBank, Royal Bank of Scotland, and Barclays Bank; The Universities of California, South Carolina, and Wisconsin, and Tulane University; Omidyar Network, The Open Societies Foundation, The World Bank, The United Nations Development Program; the Ministries of Environment and Spatial Planning in the Kingdom of The Netherlands, and in Bavaria, Germany; and the Cities of London, Singapore, Amsterdam, Austin (TX), Lowell (MA), Santa Cruz, Capitola, Novato (CA), and Fort Collins (CO), amongst many others.

Prior to conceiving and launching the Lab in early 2017, Ed served for several years as a Research Affiliate at the Institute for the Future in Palo Alto, California, where he directed their program in The Future of Learning and Regenerative Future Economies. As well, he has a continuing association as an Emeritus Team Lead with Reos Partners LLP, a global diplomacy and social change agency. Reos is one of only three private sector diplomacy agencies in the world, and counts amongst its patrons the United Nations, The World Bank, The Organization of American States, The European Union, and many national governments throughout Africa, the Americas, and Asia. Ed's Reos work includes high-stakes, battlefield diplomacy, advising national governments on capacity building and conflict resolution, and supporting the establishment of the Sustainable Food Lab.

Ed has led practice groups in Strategy, Diplomacy, Foresight + Innovation, Environmental Law, and Sustainable Development at some of the most respected law firms and creative agencies in North America and around the world, including Pillsbury Winthrop, LLP of San Francisco, WSP Environment & Energy of London, UK, and Reos Partners of Oxford, UK and Cambridge, Massachusetts. He has also worked extensively in biodynamic agriculture in the United States, Canada, Australia, and Europe. And Ed has advised many Waldorf Schools in the US on faculty development and character-based learning, in line with the educational precepts of Rudolf Steiner, the founder of the Waldorf School Movement.

Ed has an extensive history of service in higher education. Ed is currently Visiting Faculty in Policy & Innovation in the Public Policy Program at Stanford University. From 2013 to 2016, Ed was Faculty in Sustainable Enterprise at the Lorry I. Lokey Graduate School of Business & Public Policy at Mills College, and Director and Senior Research Fellow at the Mills College Center for Socially Responsible Business. Ed served on the Faculty at Presidio Graduate School, where he held the chair of Dean of the Faculty. From 2003 through 2010, he was faculty within the Green MBA[®] Program of the School of Business and Leadership at Dominican University of California.

Ed holds the A.B. in Philosophy from UCLA, and the Juris Doctor from U.C. Berkeley's Boalt Hall School of Law and the Boalt Hall Program in Jurisprudence and Social Policy. He is admitted to practice law in California and before the European Court of Justice. He makes his home in Northern California, where he continues to learn from his children and the local communities he is privileged to serve.