

# SUSTAINABLE LIVING ASSOCIATION

EDUCATING PEOPLE AND COMMUNITIES  
TO MAKE HEALTHY SUSTAINABLE CHOICES



## Impact Series on Climate Change

Delivering Community Based Educational Programs for Long Term Change

The Impact Series is a 4-part event and engagement series that **unites everyday citizens with resources to help fight climate change** through efforts that reduce our impact on the planet. We collaborate with businesses, institutions and non-profits to empower and **inspire Coloradoans to become more aware of their actions** and to work together to help solve the climate crisis. We offer numerous opportunities for businesses to **engage in and support our ongoing community efforts**, while aligning you with conscious consumers who have the power to make a difference. We want to change the world and with your support, the Impact Series will have a lasting effect on **how we live life in Colorado and beyond**.

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## SPONSORSHIP OPPORTUNITY

### Leadership Sponsor - \$2500

- Recognized as Title Sponsor on all Impact Series collateral
- Booth space at Impact Series events to promote your business
- One free announcement in SLA monthly e-newsletter (5500+)
- Top tier Logo placement on website, electronic advertising and promotional materials
- Recognition as a Sponsor and banner placement at all events
- Opportunity to Present during program
- Four Social Media features with link to your website
- Eight tickets to all events

### Planetary Sponsor - \$1500

- Booth space at Impact Series events to promote your business
- One free announcement in SLA monthly e-newsletter (5500+)
- Tiered Logo placement on website, electronic advertising and promotional materials
- Recognition as a Sponsor at all events
- Three Social Media features with link to your website
- Six tickets to all events

### People Sponsor - \$500

- Tiered Logo placement on website program page
- Recognition as a Sponsor at all events
- Business name included on poster and in electronic media
- Two Social Media features with link to your website
- Four tickets to all events

### People Sponsor - \$250

- Business name listed on website program page
- Recognition as a Sponsor at all events
- Business name included on poster and in electronic media
- Social Media feature with link to your website
- Two tickets to all events