

EARTH DAY FORT COLLINS - SPONSORSHIP OPPORTUNITIES

Through sponsoring Earth Day Fort Collins your company has an unparalleled opportunity to inspire and mobilize individuals to demonstrate their commitment to environmental protection and preservation.



The Sustainable Living Association provides opportunities for businesses to engage in and support our ongoing community efforts to educate, inspire and motivate citizens to live more in balance with nature by conserving natural resources and leaving less of an impact on the earth. We hope you will **consider partnering with us today to help make this possible.**

EARTH DAY FORT COLLINS – April 23, 2022 – at Civic Center Park – 11-5pm

Earth Day is a combination of activities and events for the entire family, featuring informational booths and displays, arts & crafts, live music, speakers, local food and a beer garden. Earth Day encourages and inspires community members to honor the Earth EVERY DAY and make efforts toward conservation and preservation of our wondrous planet for current and future generations.

□ **Global Sponsor - \$2,500**

- Two high exposure booth spaces to promote your business
- Recognition as a sponsor with banner placement on stage
- Top tier Logo placement on website, in advertising, electronic media and promotional materials
- One free announcement in SLA monthly e-newsletter (5500+)
- Four Social Media features with link to your website
- Mentions on stage during event

□ **Planetary Sponsor - \$1,500**

- One high exposure booth space to promote your business
- Tiered Logo placement on website, electronic media, advertising, and promotional materials
- Three Social Media features with link to your website
- Mentions on stage during event

□ **Eco-Region Sponsor - \$500**

- One high exposure booth space to promote your business
- Tiered Logo placement on website program page
- Business name included on poster and advertising
- Two Social Media features with link to your website

□ **Grassroots Sponsor - \$250**

- One high exposure booth space to promote your business
- Business name listed on website program page
- Business name included on poster and in electronic media
- Social Media feature with link to your website

