



## SUSTAINABILITY LEADERSHIP PROGRAM

Developing the next generation of sustainability leaders.

### PROGRAM SCHEDULE 2023

#### Segment 1: Driving Change – 9:30-11am Virtual

February 16<sup>th</sup>

##### **Orientation**

February 23<sup>rd</sup>

What is the Triple Bottom Line and why does it matter? – **Peter Backlund - School of Global Environmental Sustainability, Associate Director**

March 2<sup>nd</sup>

Pursuing Purpose in Addition to Profit - **Jonathan Leibert & Stacey Burns, Colorado Institute for Social Impact**

March 9<sup>th</sup>

Framework for Leadership - **Chris Hutchinson, Trebuchet Group**

#### Segment 2: Resource Management - In person

April 20<sup>th</sup>

9-9:30am: Getting to know your cohort

9:30- 11am: Energy and Efficiency - **Stacey Baumgarn, Colorado State University, Campus Energy Coordinator**

11-11:15: Break

11:15-12:45pm: Waste Reduction - **Becca Walkinshaw, Republic Services, Sustainability Coordinator**

12:45-1:45: Lunch

1:45-3:15: Water in Colorado - **Diana Lane, Nature Conservancy, Director of Sustainable Food and Water Program**

3:15-4pm Leadership Exercise

#### Segment 3: Policy and Action – 9:30-11am Virtual

May 4<sup>th</sup>

Policy and Advocacy for Business - **Debra Brown, Good Business Colorado, Executive Director**

May 11<sup>th</sup>

Sustainability through Wetlands - **Greg Kernohan, Duck's Unlimited, Conservation Director**

May 18<sup>th</sup>

Sustainable Business Practices & Moving Towards a Regenerative Model - **Christa Nenaber, Patagonia**

May 25<sup>th</sup>

Local Governments Addressing Energy Issues - **Jerry Tinianow, Western Urban Sustainability Advisors**



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### Segment 4: Equity & Analysis - In Person

June 15<sup>th</sup>

9-10:30am: Advancing Racial Equity - **Claudia Menendez, City of Fort Collins, Equity and Inclusion Coordinator**

10:30-10:45: Break

10:45-12:00pm: ROI and Cost Benefit Analysis - **Javier Echeverria-Diaz, City of Fort Collins, Senior Financial Analyst**

12:00-12:30: Lunch

12:30-1:45: Engaging Stakeholders - **Julia Newman, Lotus Engineering and Sustainability, Managing Director of Engagement**

2:00-4:00: Tour of Rawhide Power Plant

### Segment 5: Goals & Strategies – 9:30-11am Virtual

July 6<sup>th</sup>

ESG Management Systems - **Jill Cooper, Geosyntec Consultants, Senior Principal**

July 13<sup>th</sup>

Colorado's Road Map to GHG Reduction - **Jon Parks, Northern Colorado Climate Reality Chapter**

July 20<sup>th</sup>

Sustainable Business Approaches - **David Fridland, Eco Products and Rachel Mountain, Namaste Solar**

July 27<sup>th</sup>

Managing a Machine or Leading in a Living System - **David Knapp, Marathon Leadership**

### Segment 6: Coming Full Circle & Graduation – In Person

August 17<sup>th</sup>

9-10:30am: The Environmental Movement in Sustainability & TBL in your City - **Michelle Finchum, City of Fort Collins, Lead Sustainability Specialist**

10:30-10:45: Break

10:45-12:00pm: Conservation Leadership - **Jennifer Solomon, CSU Human Dimensions of Natural Resources**

12:00-12:30: Lunch

12:30-1:45: Living Environments in Natural, Social and Economic Systems - **Josie Plaut - Institute for the Build Environment, Assistant Director**