



Sponsorship Proposal

2025

Youth Climate Summit

Delivering Community-Based
Education for Long-Term Change

Sustainable Living Association
- since 2000

Contact

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About Us

The Sustainable Living Association (SLA) is dedicated to educating people and communities to make healthy sustainable choices. Since 2000, SLA has moved our community toward a more sustainable future in many tangible ways. Through our outreach, programs, events, and strategic community partnerships; SLA has become known as the cutting-edge resource of the sustainability movement in Northern Colorado.

Our Impact

- Served as the strategic lead partner to reimagine the ClimateWise business program for the City of Fort Collins.
- Worked alongside community partners to develop Larimer County's first ever climate action plan: Climate Smart Future Ready.
- Developed Earth Day Fort Collins 14 years ago to engage citizens in environmental protection and preservation.
- Educated 130 business and community leaders through the Sustainability Leadership Program since its launch in 2017.
- Engaged over 100 high school students in Youth Climate Action events, providing 150 hours of community service.
- In 2025 we will take the Youth Climate Leadership Summit to new heights in partnership with Poudre School District and Colorado State University's School of Global Environmental Sustainability, reaching 300 students annually.



70% of people aged 16-25 are extremely worried or very worried about the climate.

- United Nations Study

Meet Our Team



Kellie Falbo
Executive Director



Kat Ernst
President, CSU



David Nebel
Vice President, Ball Corp



Jamie Zann
Treasurer, Motherlove



Lindsey Singleton
Secretary, OtterBox



Jasmine Nelson
Board, Grad Student



Megan DeMasters
Board, City of Fort Collins



Nick Pederson
Board, Poudre Schools



Matt Bailey
Board, Grouse Malt House



Bethany Beers
Board, Brendle Group



Rebecca Lampl
Board, Youth Rep.

About our Youth Climate Summit Event

Making an Impact

The Youth Climate Action Series is a signature initiative designed to guide and inspire young people to engage deeply with climate science, develop actionable sustainability practices, and drive equitable climate solutions.

Designed to inspire and educate, this series provides youth with the knowledge, tools, and skills they need to address environmental challenges and take meaningful action in their communities.

Youth Climate Summit 2025

A comprehensive summit providing youth with climate leadership training, career exploration in sustainable industries, and networking opportunities with educators and companies committed to sustainability.



Program Highlights

Act on It – Develop climate action plans to implement at school, at home or in the community

Talk About It – Engaging with climate scientists and professors on the issue of climate change.

Learn About It – Featuring career opportunities in the environmental and sustainability fields.

Elevating the voices of our youth.

Opportunity

We are seeking sustainably-minded partners to support our Youth Climate Action event. By teaming up with SLA you will be demonstrating your commitment to sustainability and youth empowerment while gaining significant exposure to a dedicated and engaged environmentally conscious audience.

9%

Only 9% of young people are very confident the world will act quickly enough to address climate change.

– United Nations Study

Why Partner with Us?

Impactful Engagement: Your support will directly contribute to the education and empowerment of young climate advocates, fostering a generation equipped to tackle climate change.

Brand Visibility: Showcase your commitment to sustainability and corporate social responsibility to a diverse, engaged audience through prominent logo placement and acknowledgment across event materials and promotions.

Community Building: Strengthen your connection with the community by supporting events that promote local environmental action and youth leadership.

Sponsorship



Choose your level of engagement

Planetary Sponsor \$5,000

Global Sponsor \$2,500

Ecosystem Sponsor \$1,500

Grassroots Sponsor \$750

Multiple benefits for your business

83%

of youth participants feel more empowered and motivated to take action against climate change. - 2023 Youth Participant Survey

We are happy to revisit offers if this does not meet your required branding objectives. Please get in contact with us to discuss custom sponsor packages.

Partner Benefits

Planetary Sponsor \$5,000

- Recognized as Title Sponsor on all marketing materials, website, and banners.
- Speaking opportunity at opening ceremony.
- Feature article about your company's sustainability initiatives in SLA newsletter, 5500+.
- Company logo on youth t-shirts.
- Special acknowledgment in press releases and social media campaigns.
- Banner placement on stage during event.

Global Sponsor \$2,500

- Tiered logo placement on marketing materials, and website.
- Acknowledgment in press releases and social media promotions.
- Company logo on youth t-shirts.
- Banner placement on stage during event.

Ecosystem Sponsor \$1,500

- Tiered logo placement on marketing materials and website.
- Acknowledgement in social media promotions.
- Recognition as a Sponsor at event.

Grassroots Sponsor \$750

- Tiered logo on website.
- Acknowledgement in social media promotions.



**Thank you! We
look forward to
the possibilities
ahead!**

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