



# Community Partnership Opportunity

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2025

## Sustainable Living Association

Celebrating 25 Years of  
Community Impact.

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**Sustainable Living Association**  
– since 2000

### Contact

**Phone** 970-213-9107  
**Website** [www.SustainableLivingAssociation.org](http://www.SustainableLivingAssociation.org)  
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# About Us



This year, the Sustainable Living Association proudly celebrate 25 years of empowering individuals, businesses, and organizations to embrace sustainable living and environmental stewardship. **As we reflect on the past quarter-century, we are filled with gratitude for the community that has supported us every step of the way.** Together, we've built a legacy of positive impact that has transformed lives, businesses, and our shared environment.

**Looking ahead, we remain committed to tackling the challenges of climate change and sustainability with the same energy and determination that have defined our first 25 years.** However, our work is far from over, and we need the continued support of our community to make the next 25 years even more impactful.

## Our Impact

- Served as the strategic lead partner to reimagine the ClimateWise business program for the City of Fort Collins.
- Worked alongside community partners to develop Larimer County's first climate action plan: *Climate Smart Future Ready*.
- Developed Earth Day Fort Collins 15 years ago to engage citizens in environmental protection and preservation.
- Educated 145 business and community leaders through the Sustainability Leadership Program since its launch in 2017.
- Engaged over 500 high school students in Youth Climate Action events.

# Meet Our Team



**Kellie Falbo**  
Executive Director



**Kat Ernst**  
President, CSU



**David Nebel**  
Vice President, Ball Corp



**Jamie Zann**  
Treasurer, Motherlove



**Lindsey Singleton**  
Secretary, OtterBox



**Jasmine Nelson**  
Board, Grad Student



**Megan DeMasters**  
Board, City of Fort Collins



**Nick Pederson**  
Board, Poudre Schools



**Montana Sauve**  
Board, Odell Brewing



**Matt Bailey**  
Board, Grouse Malt House



**Bethany Beers**  
Board, Brendle Group



**Rebecca Lampl**  
Board, Youth Rep.



# Join Us in Celebrating 25 Years

## A Community Celebration of Sustainability Sept. 28<sup>th</sup> at Mishawaka 12–4pm

Celebrate 25 years of sustainability and community impact at our milestone event—an inspiring day filled with live music, interactive activities for all ages, delicious food, and opportunities to engage in meaningful environmental action. Connect with neighbors, local leaders, and changemakers as we honor the past, celebrate the present, and ignite a greener, more resilient future together.

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## Making an Impact

As we celebrate this milestone, we invite you to join us. Together, we can build on our legacy, turning the next 25 years into a powerful movement that ensures a sustainable, thriving future for Fort Collins and beyond—because when we work as a community, there's nothing we can't achieve.

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## Why Partner With Us...

Align with values-driven consumers who care about sustainability

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Strengthen community ties and boost your local brand presence

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Demonstrate your commitment to environmental and social responsibility

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# Partner Levels

We're inviting sustainability-driven partners to join us in supporting our 25-Year Celebration event. By partnering with the Sustainable Living Association, you'll showcase your commitment to environmental responsibility—while gaining valuable visibility among a passionate, eco-conscious audience that values brands making a real difference.

**Presenting Sponsor - \$5,000**

**Planetary Sponsor - \$2,500**

**Ecosystem Sponsor - \$1,500**

**Grassroots Sponsor - \$750**

**90%**

**of consumers would switch brands to support a cause.**

- Forbes

# Partner Benefits

## Presenting Sponsor \$5,000

- Prominent logo placement on all promotional materials.
- Logo on homepage of 25 Year Celebration website.
- Recognition from mainstage.
- Company branding onsite during event.
- Exhibitor booth at the event in a prime location.
- Special mention in press release.
- Dedicated sponsor highlight on social media.
- Opportunity to speak before a mainstage performance.

## Planetary Sponsor \$2,500

- Logo placement on select promotional materials.
- Logo on homepage of 25 Year Celebration website.
- Recognition from mainstage.
- Company branding onsite during event.
- Exhibitor booth at the event in a prime location.
- Dedicated sponsor highlight on social media.

## Ecosystem Sponsor \$1,500

- Logo placement on select promotional materials.
- Logo on homepage of 25 Year Celebration website.
- Recognition from mainstage.
- Dedicated sponsor highlight on social media.

## Grassroots Sponsor \$750

- Name recognition on select promotional materials.
- Logo on homepage of 25 Year Celebration website.



**Thank you! We  
look forward to  
the possibilities  
ahead!**

## **Contact**

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